

RULES AND REGULATIONS

CPA INSTACHALLENGE

1. These rules and regulations (“**Rules**”) apply to the Instachallenge Competition being run by the Chartered Professional Accountants of Ontario (“**CPA Ontario**”) and may change without notice.
2. **TO ENTER** the Competition simply visit the website located at cpaontario.ca/Instachallenge and submit your entry by following the instructions found on the page. Limit of one (1) entry per eligible member/student. If it is discovered that you attempted to enter more than once, all your entries will be void. No purchase necessary.
3. **COMPETITION PERIOD** The Competition starts at 9:00 a.m. on 1st of each month and the deadline to enter is the 25th of each month at 5:00 p.m. Winners will be announced on the 30th of each month by 5:00 p.m. All times are local to Toronto, Ontario.
4. **ELIGIBILITY** To enter and to be eligible to win, a Participant must:
 - (i) be a member of HAP and post their Submission during the Competition Period;
 - (ii) submit a Parental Consent (if applicable) to CPA Ontario by the applicable monthly submission deadline;
 - (iii) post their Submission on Instagram by the monthly submission deadline
 - (iv) post a Submission pertaining to the monthly theme (“Monthly Theme”) provided by CPA Ontario on CPA Ontario’s Instagram and student website
 - (v) Post a Submission with @gocpaontario, and the monthly hashtag (“Hashtag”) in the caption. Employees of CPA Ontario, agents or representatives of CPA Ontario, and the parents, siblings, children, and persons domiciled with any such employee, are ineligible to enter.
5. **PRIZES** There is 1 prize valued at CAD \$50 for each month’s contest. (individually “Prize” or collectively “Prizes”). The Prize may not be sold, transferred and is not convertible to cash.

6. **OTHER REQUIREMENTS:**

A Participant must be registered in HAP at <https://register.gocpaontario.ca/membership/apps/regHS/regHS.aspx> in order to be eligible to participate in the Competition. If the Participant is under the age of majority in the Province of Ontario (eighteen (18) years of age) at the time of registration in HAP, the Participant's parent(s) or legal guardian(s) is/are required to provide CPA Ontario with a parental consent which includes a declaration of eligibility, liability release and publicity/privacy release (the "Parental Consent") before the applicable monthly submission deadline (see below).

7. **DETERMINATION OF FINALISTS AND WINNERS** CPA Ontario will select 1 winner monthly. A prize will be awarded to one (1) Participant each month ("Winner") of the Competition Period for a total of eleven (11) prizes. Each Winner will receive a prize valued at CDN \$50. The Winners will be chosen by CPA Ontario based on creativity, clarity, and adherence to guidelines and rules and regulations.
8. **NOTIFICATION:** CPA Ontario will select 1 winner monthly and will notify them by phone or email on the Finalist Announcement Date. These finalists will then be notified by phone or email whether they have won by the end of each month.
9. **ODDS OF WINNING:** The Competition is a skill-based competition. The odds of winning a Prize will depend on the number of eligible entries received before the Entry Deadline and the quality of those entries. Proof of identification must be provided upon request. In the event that a finalist does not comply with the Rules, CPA Ontario shall have the right to disqualify the finalist, and choose an alternate finalist, and CPA Ontario shall be fully and completely released and discharged from any liability or responsibility in this regard. Once the Prize allocation has been determined by CPA Ontario, it will be announced on the Winners Announcement Date and may be posted on CPA Ontario's website, and/or any of CPA Ontario's social media pages.

GENERAL RULES

10. By entering this Competition, the entrants agree to accept and abide by these official Rules. All decisions of CPA Ontario with respect to any aspect of this Competition, including without limitation, the eligibility of entries, are final and binding on all entrants. All references to "entrant" include his or her parent/legal guardian if the entrant is under the age of eighteen (18).
11. All entries become property of CPA Ontario. By submitting an entry for the Competition you represent and warrant that there is no third party copyrighted material in the entry, or that you have received all necessary permissions/licenses for any third party copyrighted material, and you irrevocably assign, transfer and set over unto CPA Ontario, all right, title and interest in all copyright and any related intellectual property rights that exist in Canada and all other countries worldwide in the entry. CPA Ontario has the right to edit, display and otherwise use the entry.



12. By entering this Competition, entrants agree that CPA Ontario, and its promotional or advertising agencies, agents and representatives shall have the right and permission to use your name, voice, city/province of residence, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media or format now or hereafter known without further compensation, permission, or notification.

13. CPA Ontario and the Competition are not affiliated with Instagram in any way. CPA Ontario assumes no responsibility for failure of Instagram's service before or during the Competition Period. CPA Ontario does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of CPA Ontario, in its sole discretion, the Competition is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Competition is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, CPA Ontario reserves the right to cancel, terminate, modify, amend, extend or suspend the Competition, and select winners from previously received eligible entries. CPA Ontario reserves the right to modify the Rules without materially affecting the terms and conditions hereof. CPA Ontario reserves the right, in its sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Competition or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Competition website or to undermine the legitimate operation of this Competition may be a violation of criminal and civil laws and should such an attempt be made CPA Ontario reserves the right to seek remedies and damages to the fullest extent of the law. CPA Ontario shall not be held responsible for any errors or negligence that may arise or occur in connection with the Competition, including any damage to an entrant's computer equipment, mobile device, system, software or any combination thereof, as a result of their participation in this Competition or from downloading any material from the Competition website.

14. This Competition is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited. Personal information collected from entrants will be used by CPA Ontario for the purpose of administering this Competition and, if consent is given at the time of entry, to provide the entrants with marketing or promotional information relating to new and existing products, services and events of CPA Ontario. CPA Ontario will not otherwise sell, share or disclose the personal information of entrants with third parties, other than to third parties engaged by them to fulfil the above purposes or as permitted or required by law. By entering this Competition, entrants consent to the collection, use and disclosure of personal information as set out in CPA Ontario's Privacy Policy, which is available at cpaontario.ca/privacy-policy.

15. All intellectual property used in connection with this Competition, including but not limited to official marks, trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by CPA Ontario. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

16. By entering this Competition, each entrant forever releases, discharges, indemnifies and holds harmless CPA Ontario and its, representatives, agents, advertising and promotional agencies, members of council, directors, officers and employees, from and against any and all injuries, liability, losses and damages of any kind arising in connection with the entrant's participation in this Competition or his or her acceptance, use or misuse of the Prize in connection with this Competition.