

InstaChallenge Competition

1. These rules and regulations (“Rules”) apply to the InstaChallenge Competition being run by the Chartered Professional Accountants of Ontario (“CPA Ontario”) and may change without notice.
2. **TO ENTER** the CPA Ontario InstaChallenge Competition (the “Competition”), simply visit CPA Ontario’s website located at cpaontario.ca/instachallenge and submit your entry by following the instructions found on the page. Limit of one entry per eligible individual. If it is discovered that you attempted to enter more than once, all your entries will be void. No purchase necessary.
3. **COMPETITION PERIOD:** The Competition will run three times (each, a “Competition Period”) during the 2019/2020 school year:
 - a. October 1, 2019 at 9:00 a.m. to October 25, 2019 at 5:00 p.m.
 - b. February 1, 2020 at 9:00 a.m. to February 25, 2020 at 5:00 p.m.
 - c. May 1, 2020 at 9:00 a.m. to May 25, 2020 at 5:00 p.m.

Each Competition Period will have a theme (each, a “Theme”) with one prize being awarded to an entrant for each Theme. Themes will be announced on the InstaChallenge website located at cpaontario.ca/instachallenge and on CPA Ontario’s social media channels, also found on the website. You may choose to participate in one or more Competition Periods. Winners will be announced by 5:00 p.m. on the 30th day of each respective Competition Period month (“Winner Announcement Date”). All times are local to Toronto, Ontario.

4. **ELIGIBILITY:** To enter and to be eligible to win, an entrant must:
 - a. a high school student in the Province of Ontario; and
 - b. registered with CPA Ontario’s High School Ambassador Program (“HAP”).

Employees and council members of CPA Ontario, and employees of the agents or representatives of CPA Ontario, and the parents, siblings, children and persons domiciled with any of them, are ineligible to enter.

If you are under the age of eighteen years, CPA Ontario reserves the right, in its sole discretion, to contact your parent(s) or legal guardian(s) for the purpose of verifying their agreement on your behalf to the terms and conditions outlined in these official Rules.

5. **PRIZES:** One prize valued at approximately \$200 will be awarded to one winner for each Competition Period. Each prize will be in the form of a prize pack, filled with various items. A prize must be accepted as awarded. A prize may not be sold, or otherwise transferred. All amounts are in Canadian dollars.
6. **INSTAGRAM POST REQUIREMENTS:** To be eligible for a prize, a post must:
 - a. be an original photo;
 - b. address the Theme;
 - c. tag [@gocpaontario](https://www.instagram.com/gocpaontario);
 - d. add the theme hashtag and #CPAInstaChallenge in the caption; and
 - e. be posted on a public Instagram page.

CPA Ontario reserves the right, in its sole discretion, to reject and disqualify any entry deemed offensive and/or inappropriate (as determined by CPA Ontario), or that does not meet any or all of the eligibility criteria listed above.

7. **DETERMINATION OF WINNERS:** CPA Ontario will select one winner for each of the three Themes. Each winner will be chosen by CPA Ontario based on the following criteria:
 - a. demonstration of and adherence to the applicable Theme;
 - b. creativity; and
 - c. clarity, language and originality.

8. **NOTIFICATION:** Winners of each Competition Period will be contacted by phone or email on the applicable Winners Announcement Date. Once the prize allocation has been determined by CPA Ontario, it will be announced on the applicable Winners Announcement Date and may be posted on CPA Ontario’s website, and/or any of CPA Ontario’s social media pages.
9. **ODDS OF WINNING:** The Competition is a skills-based competition. The odds of winning a prize will depend on the number of eligible entries received before the end of each Competition Period and the quality of those entries. The number of entrants is presently unknown.

General Rules

10. By entering this Competition, you agree to accept and abide by the Rules. All decisions of CPA Ontario with respect to any aspect of this Competition, including without limitation, the eligibility of entries, are final and binding on all entrants. References in these Rules to an entrant under the age of eighteen years or to their obligations, undertakings and agreements, apply to and include their parent(s) or legal guardian(s), as applicable.
11. All entries become property of CPA Ontario. By participating in this Competition, you grant CPA Ontario a world-wide, royalty-free and exclusive right and license to use, display, reproduce, edit, modify, adapt and publish, in whole or in part, your entry.
12. CPA Ontario may require proof of identity or eligibility (in a form acceptable to CPA Ontario) from an entrant. Failure to provide such proof in a timely manner may result in disqualification of the entrant by CPA Ontario, in its sole discretion.
13. By participating in this Competition, you agree that CPA Ontario, and its employees, promotional or advertising agencies, agents and designees shall have the right and permission to use your name, city and province of residence, image, likeness, actions or statements in any medium (including social media) for educational, commercial, promotional or other purposes, without further authorization, compensation or notification.
14. CPA Ontario and the Competition are not affiliated with Instagram in any way. CPA Ontario assumes no responsibility for failure of Instagram's app, website or service before or during the Competition Period.
15. CPA Ontario does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Any entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of CPA Ontario, in its sole discretion, the Competition is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Competition is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, CPA Ontario reserves the right to cancel, terminate, modify, amend, extend or suspend the Competition, and select winners from previously received eligible entries. CPA Ontario reserves the right to modify the Rules without materially affecting the terms and conditions hereof. CPA Ontario reserves the right, in its sole discretion, to disqualify any entrant they find to be tampering with the entry process or the operation of the Competition or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Competition website or to undermine the legitimate operation of this Competition may be a violation of criminal and civil laws and should such an attempt be made CPA Ontario reserves the right to seek remedies and damages to the fullest extent of the law. CPA Ontario shall not be held responsible for any errors or negligence that may arise or occur in connection with the Competition, including any damage to an entrant's computer equipment, mobile device, system, software or any combination thereof, as a result of their participation in this Competition or from downloading any material from the Competition website.
16. This Competition is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited. Personal information collected from entrants will be used by CPA Ontario for the purpose of administering this Competition and, if consent is given at the time of entry, to provide the entrants with marketing or promotional information relating to new and existing products, services and events of CPA Ontario. By entering this Competition, you consent to the collection, use and disclosure of your personal information as set out in CPA Ontario's Privacy Policy, which is available at cpaontario.ca/privacy-policy.
17. All intellectual property used in connection with this Competition, including but not limited to official marks, trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by CPA Ontario. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
18. By entering this Competition, you forever release, discharge, indemnify and hold harmless CPA Ontario and its council members, officers, employees, representatives, agents, and advertising and promotional agencies, from and against any and all injuries, liabilities, losses, damages or costs of any kind arising in connection with your participation in this Competition or your acceptance, use or misuse of a prize in connection with this Competition.
19. In the event of any inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Competition-related materials, including but not limited to, the Competition entry form or point of sale, television, print or online advertising, the terms and conditions of these Rules shall govern.